



Policies Discussed in Arkansas Legislative Session:

- Short-Term Rental Bills
 - HB1445: Would prohibit certain restrictions on regulations of STRs
 - Passed through committee, but did not make it to house floor. AAHOA Members testified in person.
 - HB1790: An attempt to frame the initial STR effort (HB1445, above) in a more moderate light
 - Putting an AAHOA Member on the First Gentleman's Natural State Initiative
 - GC Advisors has connections, will reach out about adding an AAHOA Member who understands the hotel industry.

Off-Season Priorities:

- Continue to Use/Build on Our STR Messaging
 - "Pro-fairness, not anti-STR"
 - "Creating a more level playing field"
 - Local control – "don't tie cities' hands"
- What to Expect in 2026
 - Return of STR preemption
 - The industry may seek regulatory workarounds/ballot initiatives
- Proactive Work:
 - Donate to AAHOA PAC to continue building power in Arkansas
 - Maintain lobbying presence
 - Develop a model STR policy proposal
 - Keep strengthening local alliances



Policies Discussed in Arkansas Legislative Session:

- Effect-by Dates:
 - Bed Height Amendment: Effective August 5, 2025
 - Mobility accessible rooms have to contain beds no more than 23 inches in height

Let us give a big thank you to GC Advisors. They were able to move several key votes on the STR issues and are continuing to drive conversations and make connections that can benefit AAHOA in the 2026 session.