

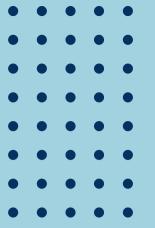
THE FOREMOST RESOURCE AND ADVOCATE FOR AMERICA'S HOTEL OWNERS



# PROGRAM

YOUR OPPORTUNITY TO GAIN RECOGNITION AND PUT YOUR FIRM IN FRONT OF INFLUENTIAL HOTELIERS







#### ATTORNEY

## BECOME AN AAHOA MEMBER ALLY!

#### WITH AAHOA, YOU'LL GAIN UNPARALLELED ACCESS TO HOTEL OWNERS AND HOSPITALITY PROFESSIONALS ACROSS THE COUNTRY.

AAHOA's nearly 20,000 members are in constant need of legal advice or representation on an array of topics, including ADA, franchise agreements, liquidated damages, human resource issues, evictions, and so much more. We want to refer these calls to your firm. AAHOA members own hotels in every region and in all 50 states. This is your chance to become an ally to hoteliers who are in need of your expertise. Joining AAHOA's Allied Attorney Program offers you a tremendous amount of exposure to hotel owners and industry partners across the country.



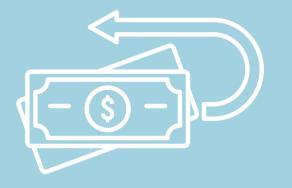
#### AAHOA MEMBERS ARE LOOKING FOR YOUR EXPERTISE

With billions of dollars in property assets and hundreds of thousands of employees, America's hotel owners face unique challenges and are in need of legal counsel and representation year round. With new legal issues brought on by COVID-19, our members need legal guidance now more than ever. Don't miss this exciting opportunity to partner with AAHOA and help America's hoteliers navigate the industry's constantly changing landscape.





## TOP 3 REASONS TO PARTNER WITH AAHOA



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#### Get direct access to decision-makers and industry leaders.

We give you direct access to hotel owners and hospitality professionals nationwide.



When you brand your company as an ally of AAHOA, you're also branding your firm as a supporter of what is important to hoteliers.

> > > > > > > > > > ALLIED ATTORNEY PROGRAM | SALES@AAHOA.COM



#### Access more than just members and enjoy all that AAHOA has to offer.

When you partner with AAHOA, you also gain access to the ability to contribute to our magazine, host educational webinars, speak at industry events, and participate in networking events, thus extending your reach beyond our membership.





- Allied Attorney referral listing on aahoa.com
- Consideration for webcast speaking opportunities and educational one-pagers
- Consideration for contributions to Today's Hotelier magazine's Legal Corner
- Referrals by AAHOA to our nearly 20,000 members
- Consideration for speaking opportunities at hundreds of AAHOA events annually
- Content promotion through AAHOA's digital media channels
- Opportunities to sponsor and exhibit at AAHOA events at the local, regional, and national level



#### ABOUT AAHOA $\triangleright \triangleright \triangleright \triangleright$

AAHOA is one of the most respected and influential organizations in the industry and is the largest hotel owners association in the nation. Our nearly 20,000 members own approximately half of all U.S. hotels.

Our mission is to advance and protect the business interests of hotel owners through advocacy, industry leadership, professional development, member benefits, and community engagement.









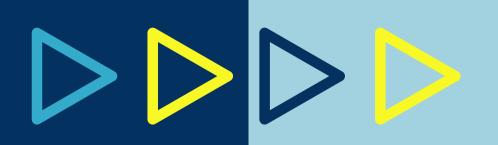






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## **BECOME AN AAHOA MEMBER ALLY!**

# START TAKING **ADVANTAGE OF YOUR** BENEFITS TODAY!