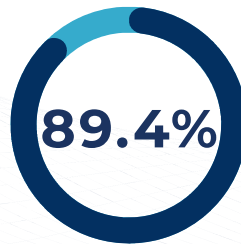




ARKANSAS

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from Arkansas.



OWNERSHIP OVERVIEW

AAHOA Members own 89.4% of the hotels in Arkansas

747

Hotels

47,199

Hotel rooms

LABOR & JOB IMPACTS

40,982

Total impact jobs

26,263

Direct impact jobs

\$1.6B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$1.2B

Total hotel sales

\$760M

Federal, state, and local taxes

\$108M

Total lodging taxes

\$2.7B

Contribution to state GDP

\$638

Federal, state, and local taxes per household



GUEST SPENDING

Guests staying at member-owned hotels spend \$2.9B at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase \$421M of inputs from other businesses