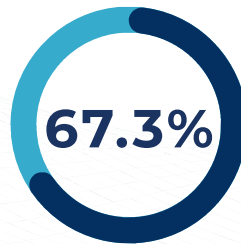




SOUTH CAROLINA

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from South Carolina.



OWNERSHIP OVERVIEW

AAHOA Members own 67.3% of the hotels in South Carolina

843

Hotels

75,021

Hotel rooms

LABOR & JOB IMPACTS

70,649

Total impact jobs

42,495

Direct impact jobs

\$3.3B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$3.0B

Total hotel sales

\$1.5B

Federal, state, and local taxes

\$301M

Total lodging taxes

\$5.6B

Contribution to state GDP

\$740

Federal, state, and local taxes per household



GUEST SPENDING

Guests staying at member-owned hotels spend \$5.6B at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase \$1.0B of inputs from other businesses