

# AAHOA OWNERSHIP & ECONOMIC IMPACT



AAHOA Member-owned properties represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis. Here are just some of the impressive findings.

## 60%

Percentage of U.S. hotels owned by AAHOA Members



Guests staying at AAHOA Member owned hotels spend **\$327.9 billion** at hotels, local businesses, and on transportation

## OTHER IMPACTS

### \$148.7B

Hotel sales annually at AAHOA Member properties

## 36K

36,807 AAHOA Member-owned hotels in the U.S.



1M employees work at member-owned hotels, earning **\$51.3B** annually

### \$704.8B

Total business sales supported by AAHOA Member owned hotels

## 3.2M

Number of guestrooms in AAHOA Member-owned hotels



**\$777** per U.S. household in federal, state, and local taxes

*Tax revenue supported by member-owned hotels*

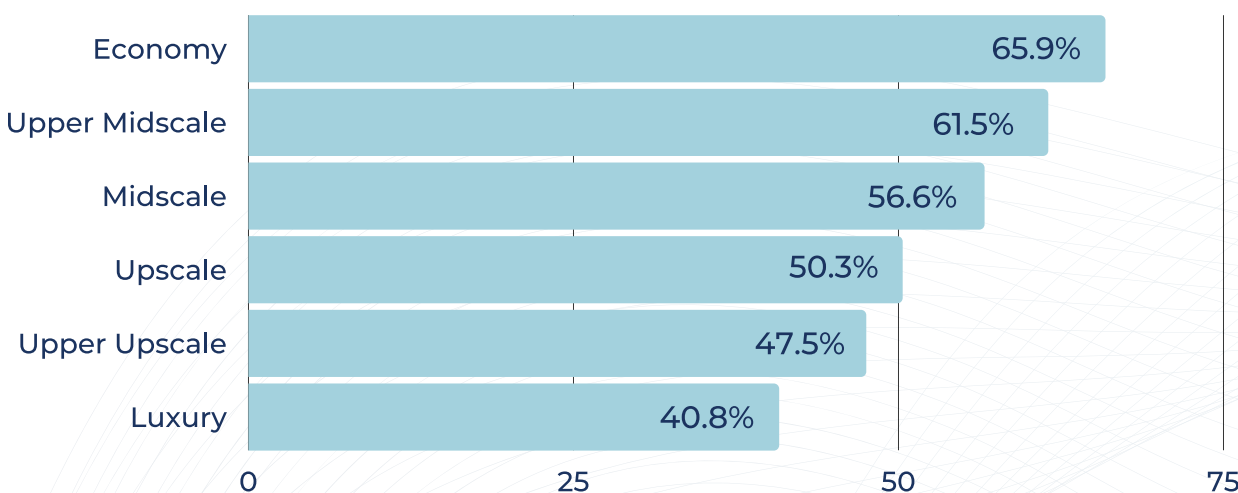
### 4.1M

U.S. jobs supported by member-owned hotels

### \$51.3B

Dollars spent by AAHOA Members with suppliers each year

## AAHOA MEMBER SHARE OF U.S. PROPERTIES BY HOTEL CLASS



### \$371.4B

Contribution to U.S. GDP, representing a 1.4% contribution overall

## ABOUT THE STUDY

Phased process: two-year research timeline | Deep dive on sample of 5,000 hotels | +/-1.4% margin of error

Industry data providers:



Lodging Econometrics