

MID SOUTH REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the Mid South Region.

OWNERSHIP OVERVIEW

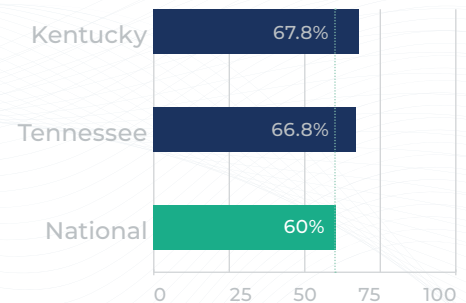
1,672

Hotels

133,816

Hotel rooms

Percent of Hotel Ownership



LABOR & JOB IMPACTS

145,592

Total impact jobs

85,254

Direct impact jobs

\$7.4B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$5.1B

Total business sales

\$503M

Total lodging taxes

\$12.1B

Contribution to state GDP

\$3.2B

Federal, state, and local taxes



GUEST SPENDING

Guests staying at member-owned hotels spend nearly **\$11.8B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$1.8B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford