



NORTH PACIFIC REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the North Pacific Region.

OWNERSHIP OVERVIEW

1,909 Hotels
225,139 Hotel rooms

AAHOA Members own 61% of the hotels in California

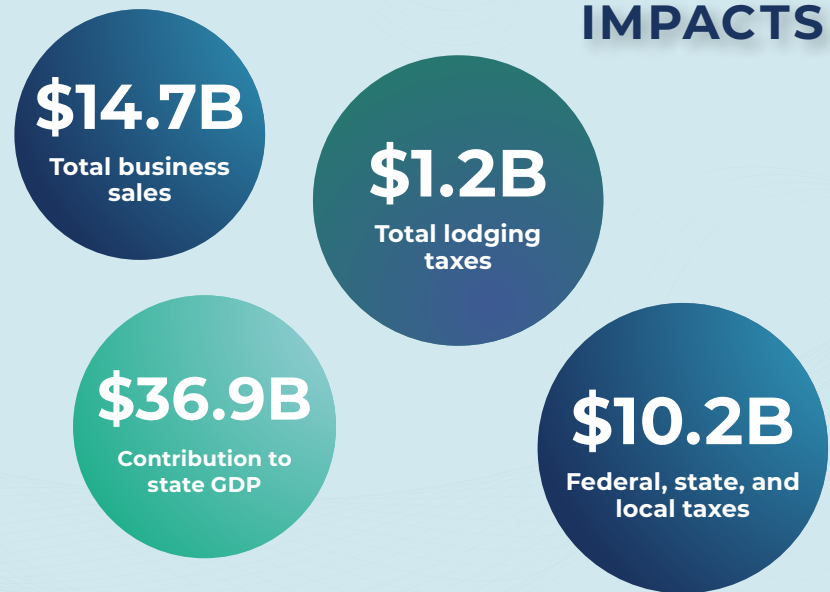
LABOR & JOB IMPACTS

345,002
 Total impact jobs

204,056
 Direct impact jobs

\$22.8B
 Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS



GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$31.9B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$4.8B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford