

# NORTH TEXAS REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the North Texas Region.

## OWNERSHIP OVERVIEW

**2,029**      **179,785**

Hotels

Hotel rooms

**AAHOA Members own 88.9% of the hotels in the state of Texas.**

### LABOR & JOB IMPACTS

**202,053**

Total impact jobs

**118,894**

Direct impact jobs

**\$10B**

Annual wages, salaries, and other compensation

### ANNUAL ECONOMIC IMPACTS

**\$6.6B**

Total business sales

**\$651M**

Total lodging taxes

**\$16.7B**

Contribution to state GDP

**\$4.4B**

Federal, state, and local taxes



#### GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$14.7B** at hotels and local businesses



#### MEMBER PURCHASES

Member-owned hotels purchase **\$2.4B** of inputs from other businesses

For more information, please visit [AAHOA.com/oxford](http://AAHOA.com/oxford)