OXFORD ECONOMICS STUDY OWNERSHIP & ECONOMIC IMPACT

SOUTH PACIFIC REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the South Pacific Region.

OWNERSHIP OVERVIEW

1,153 Hotels



Hotel rooms

AAHOA Members own 61% of the hotels in California

LABOR & JOB IMPACTS

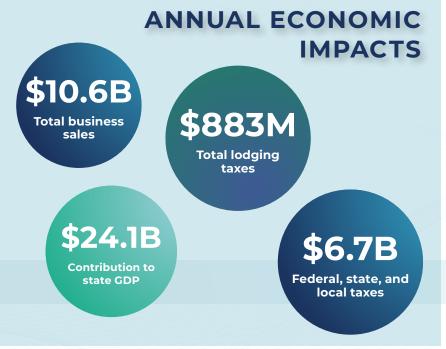


Total impact jobs



\$14.7B

Annual wages, salaries, and other compensation





GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$23.6B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$3.4B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford

THE FOREMOST RESOURCE AND ADVOCATE FOR AMERICA'S HOTEL OWNERS