



SOUTH PACIFIC REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the South Pacific Region.

OWNERSHIP OVERVIEW

1,153

Hotels

133,874

Hotel rooms

AAHOA Members own 61% of the hotels in California

LABOR & JOB IMPACTS

232,319

Total impact jobs

143,646

Direct impact jobs

\$14.7B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$10.6B

Total business sales

\$883M

Total lodging taxes

\$24.1B

Contribution to state GDP

\$6.7B

Federal, state, and local taxes



GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$23.6B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$3.4B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford