



SOUTHEAST TEXAS REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the Southeast Texas Region.

OWNERSHIP OVERVIEW

1,896 **154,970**

Hotels

Hotel rooms

AAHOA Members own 88.9% of the hotels in the state of Texas.

LABOR & JOB IMPACTS

129,062

Total impact jobs

75,415

Direct impact jobs

\$6.6B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$4.2B

Total business sales

\$413M

Total lodging taxes

\$10.9B

Contribution to state GDP

\$2.9B

Federal, state, and local taxes



GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$9.3B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$1.5B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford