

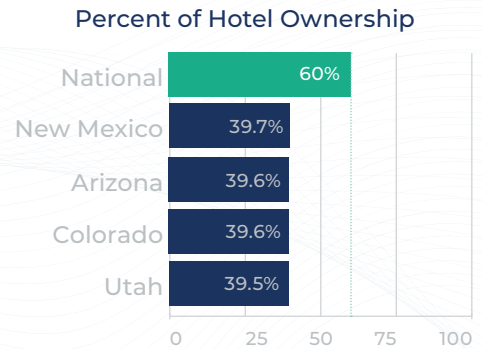
SOUTHWEST REGION

AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the Southwest Region.

OWNERSHIP OVERVIEW

1,670
Hotels

166,071
Hotel rooms



LABOR & JOB IMPACTS

283,975
Total impact jobs

165,411
Direct impact jobs

\$14.7B
Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$9.9B
Total business sales

\$698M
Total lodging taxes

\$23.9B
Contribution to state GDP

\$6.3B
Federal, state, and local taxes



GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$21.8B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$3.6B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford