

UPPER MIDWEST REGION

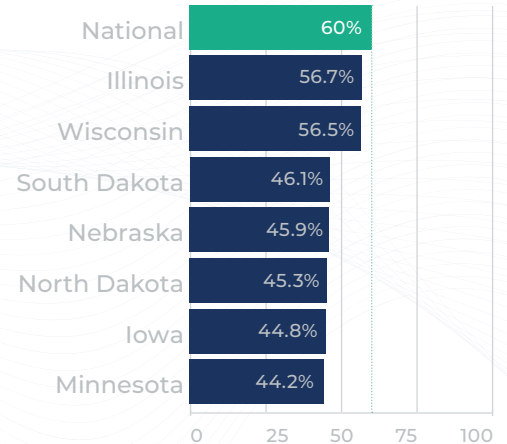
AAHOA Member-owned hotels represent a significant part of the U.S. economy. To quantify these important impacts, AAHOA engaged Oxford Economics, an international leader in global forecasting and quantitative analysis, to conduct a comprehensive economic impact analysis on the national level and for each state in the U.S. Here are some of the impressive findings from the Upper Midwest Region.

OWNERSHIP OVERVIEW

3,039
Hotels

242,996
Hotel rooms

Percent of Hotel Ownership



LABOR & JOB IMPACTS

261,904

Total impact jobs

145,470

Direct impact jobs

\$15B

Annual wages, salaries, and other compensation

ANNUAL ECONOMIC IMPACTS

\$8.9B

Total business sales

\$777M

Total lodging taxes

\$25.1B

Contribution to state GDP

\$6.7B

Federal, state, and local taxes



GUEST SPENDING

Guests staying at member-owned hotels spend more than **\$19.4B** at hotels and local businesses



MEMBER PURCHASES

Member-owned hotels purchase **\$2.9B** of inputs from other businesses

For more information, please visit AAHOA.com/oxford