



AGENDA

FEBRUARY 6-7
Harrah's New Orleans

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As of Jan. 19, 2024

DAY 1

FEBRUARY 6

TRACK	TIME	SEGMENT
GENERAL	10 a.m. - 12 p.m.	Registration Open
NETWORKING & MEALS	11:30 a.m. - 1 p.m.	Luncheon
DISH BUSINESS ROUND TABLE	11 a.m.	DISH Business Round Table Join DISH Business for an exclusive round table discussion prior to the HYPE Conference! You will have the chance to voice your perspective and discover how other industry leaders manage their properties. Indulge in delightful snacks and beverages on us, and each participant will be treated to an exclusive gift courtesy of DISH Business. As an added thrill, everyone attending will be automatically entered into a raffle for incredible prizes from HBO.
GENERAL	1 - 1:15 p.m.	Event Kickoff and Opening Remarks
PANEL	1:15 - 1:45 p.m.	Hospitality 101 by Red Roof
KEYNOTE	1:45 - 2:30 p.m.	Navigating Entrepreneurial Success in the Ever-Changing Business Landscape Michael Hyatt
NETWORKING	2:30 - 3 p.m.	Networking Break
FIRESIDE CHAT	2:45 - 3:30 p.m.	HYPE HAPPENINGS SEGMENT Navigating the Future: Insights from Hospitality Trailblazers This discussion serves as a dynamic platform to delve into the industry's current trends, challenges, and triumphs. Immerse yourself in a fireside chat format that transforms insights from seasoned professionals into a conversational and engaging experience. SPEAKERS: Jagruti Panwala, AAHOA Past Chairwoman (2019-2020) Rajiv Trivedi, Managing Principal, TST Capital
PANEL	3:30 - 4 p.m.	Building Bridges: Strengthening the Hospitality Industry Through Advocacy Discover the influential role of advocacy in fortifying the hospitality sector and uncover actionable strategies that bridge gaps and foster collaboration. Join industry leaders in exploring the vital connections between PAC involvement, state associations, and local engagement, empowering a resilient and prosperous future for our industry. SPEAKERS: John Houghtaling, Managing Partner, Gauthier Murphy & Houghtaling Neal Patel, Managing Partner, Patel Partners Justin Bragiel, General Counsel & Legislative Director, Texas Hotel & Lodging Association Emmie Addamus, Policy Director, Louisiana Governors Office Moderator: Bharat Patel, AAHOA Chairman
PANEL	4 - 4:30 p.m.	Empowering the Future of Hospitality: Why Young Professionals Choose to Lead Gain unique perspectives from AAHOA's leaders on the allure of leadership roles in hospitality for young professionals. Discussions will cover effective networking, the value of mentorship, and achieving work-life balance in this dynamic industry. Acquire valuable insights and actionable tips to navigate your path toward leadership excellence in hospitality. SPEAKERS: Vik Zaver, AAHOA Georgia Regional Director, Associate Vice President, Colliers Dhiren Masters, AAHOA North Texas Regional Director, Partner, The Lion Group DFW Purvi Panwala, Former AAHOA Young Professionals Director Eastern Division, Co-Founder PPM Corporation Binita Patel, VP HMB Hotels, Former Young Professional Director Western Division Moderator: Mike Patel, Principal, Movement Hospitality
PANEL	4:30 - 5 p.m.	Capital Connections: Maximizing Lending Opportunities in Hospitality Explore the landscape of lending opportunities in hospitality and strategies to maximize capital connections in the post-pandemic era. Dive into discussions on SBA 7(a) loans, navigating lending options, and addressing challenges posed by inflation. SPEAKERS: Melissa Butler, Senior Vice President, Lending, State Bank of Texas Mili Shah, Principal, Legal Counsel, Imperial Investments Group Phillip Davis, Chairman, Loan Committee, Peoples Bank Moderator: Laura Lee Blake, AAHOA President & CEO
RECEPTION	6:30-8 p.m.	2024 HYPE Retro Rendezvous Reception: A Night of Networking Among Classics



#AAHOAHYPE2024

Use the hashtag when posting on social media!



THE RETRO RENDEZVOUS RECEPTION

A NIGHT OF NETWORKING AMONG CLASSICS

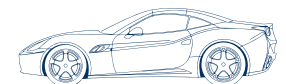


5805 PLAUCHE STREET
ELMWOOD, LA 70123

Indulge in a night of glamour and excitement at the 2024 HYPE Retro Rendezvous Reception! Join us at an iconic, private Classic Car Museum for an evening of luxury, networking, and fun.

It's a reception that promises to rev up your night and accelerate your networking opportunities!

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DAY 2

FEBRUARY 7



#AAHOAHYPE2024

Use the hashtag
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See You in
Orlando for
#AAHOACON24!



April 2-5, 2024
Orange County
Convention
Center

Register and learn
more at
AAHOACON.com

TRACK	TIME	SEGMENT
NETWORKING & MEALS	9 - 10 a.m.	Networking Breakfast
PANEL	10 - 10:30 a.m.	Investing in the Future: Opportunities in Multi-Family Development Engage in discussions with industry experts during our panel session on multi-family development. Gain diverse perspectives, valuable strategies, and key insights into the future of real estate investment. Learn how to navigate the complexities of multi-family development alongside seasoned professionals. SPEAKERS: Tapan Patel, President, PWZ Capital Group Jamail Veerani, Partner, Level Capital Ash Shah, President & CEO, IMPEX Capital Group Moderator: Dylan Patel, AAHOA Young Professional Director Eastern Division
KEYNOTE	10:30 - 11 a.m.	HYPE HAPPENINGS SEGMENT Visionary Leadership in Hospitality: A Town Hall with Mitch Patel Embark on an enriching journey with Mitch Patel, the visionary founder of Vision Hospitality Group, as he takes center stage in our HYPE Happenings Segment. Join us for an engaging town hall session that explores the extraordinary story of a leader who, fueled by a passion for hospitality, has steered his organization with unwavering values. SPEAKER: Mitch Patel, Founder and CEO, Vision Hospitality Group
NETWORKING	11 - 11:30 a.m.	Networking Break
PANEL	11:30 - 12 p.m.	Adapting to Disruption: Technology's Impact on Hospitality Trends In collaboration with HFTP, AAHOA presents an impactful session on technology's transformative role in hotel trends. Explore the latest innovations reshaping the dynamic hospitality sector, including cutting-edge technology and strategies for leveraging advancements in this ever-evolving industry. SPEAKERS: Frank Wolfe, CAE, Chief Executive Officer, Hospitality Financial and Technology Professionals (HFTP®) Raman (RP) Rama, President, Saron Holdings Sid Saxena, CEO, Docyt AI Moderator: Nishant (Neal) Patel, AAHOA Immediate Past Chairman
PANEL	12 - 12:30 p.m.	Resilience and Adaptability: Thriving as an Independent Hotel in a Dynamic Market This session, designed for independent hoteliers, explores strategies for establishing a distinctive identity in the absence of hotel brands. Join discussions on innovative branding techniques, leveraging uniqueness, and navigating market challenges, empowering independent hotels to carve their niche and stand out in a dynamic hospitality landscape. SPEAKERS: Mahendra (MZ) Patel, MHO Hotels, AAHOA Mid Atlantic Regional Director Ady Thyagarajan, Co-Founder & President, Hotel Key Vic Khokha, Strategic Accounts Manager, Avendra Armaan Patel, Founder, AGA Hotels Moderator: Tanmay Patel, AAHOA Young Professional Director Western Division
GENERAL	12:30 - 12:45 p.m.	Closing Remarks, Photos, and Departures
NETWORKING & MEALS	12:45 - 2 p.m.	Luncheon and Departures