



## AGENDA

**FEBRUARY 6-7**  
Harrah's New Orleans

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As of Feb. 2, 2024

# DAY 1

## FEBRUARY 6

| TRACK                     | TIME                | SEGMENT  |
|---------------------------|---------------------|--|
| GENERAL                   | 10 a.m. - 12 noon   | Registration Open  |
| NETWORKING & MEALS        | 11:30 a.m. - 1 p.m. | Luncheon   |
| DISH BUSINESS ROUND TABLE | 11 a.m.             | <b>DISH Business Round Table</b><br>Join DISH Business for an exclusive round table discussion prior to the HYPE Conference! You will have the chance to voice your perspective and discover how other industry leaders manage their properties. Indulge in delightful snacks and beverages on us, and each participant will be treated to an exclusive gift courtesy of DISH Business. As an added thrill, everyone attending will be automatically entered into a raffle for incredible prizes from HBO.   |
| GENERAL                   | 1 - 1:15 p.m.       | Event Kickoff and Opening Remarks  |
| PANEL                     | 1:15 - 1:45 p.m.    | Hospitality 101 by <i>RedRoof</i>  |
| KEYNOTE                   | 1:45 - 2:45 p.m.    | <b>Navigating Entrepreneurial Success in the Ever-Changing Business Landscape</b><br><b>Speaker:</b> Michael Hyatt, Executive Chairman, DataStealth  |
| NETWORKING                | 2:45 - 3 p.m.       | Networking Break   |
| PANEL                     | 3 - 3:30 p.m.       | <b>Building Bridges: Strengthening the Hospitality Industry Through Advocacy</b><br>Discover the influential role of advocacy in fortifying the hospitality sector and uncover actionable strategies that bridge gaps and foster collaboration. Join industry leaders in exploring the vital connections between PAC involvement, state associations, and local engagement, empowering a resilient and prosperous future for our industry.<br><b>SPEAKERS:</b> John Houghtaling, Managing Partner, Gauthier Murphy & Houghtaling   Neal Patel, Managing Partner, Patel Partners   Justin Bragiel, General Counsel & Legislative Director, Texas Hotel & Lodging Association   Emmie Addamus, Policy Director, Louisiana Governors Office   Moderator: Bharat Patel, AAHOA Chairman   |
| PANEL                     | 3:30 - 4:15 p.m.    | <b>Empowering the Future of Hospitality: Why Young Professionals Choose to Lead</b><br>Gain unique perspectives from AAHOA's leaders on the allure of leadership roles in hospitality for young professionals. Discussions will cover effective networking, the value of mentorship, and achieving work-life balance in this dynamic industry. Acquire valuable insights and actionable tips to navigate your path toward leadership excellence in hospitality.<br><b>SPEAKERS:</b> Vik Zaver, AAHOA Georgia Regional Director, Associate Vice President, Colliers   Dhiren Masters, AAHOA North Texas Regional Director, Partner, The Lion Group DFW   Purvi Panwala, Former AAHOA Young Professionals Director Eastern Division, Co-Founder PPM Corporation   Binita Patel, VP HMB Hotels, Former Young Professional Director Eastern Division   Moderator: Mike Patel, YP Panel, MoveMent Hospitality |
| PANEL                     | 4:15 - 4:45 p.m.    | <b>Capital Connections: Maximizing Lending Opportunities in Hospitality</b><br>Explore the landscape of lending opportunities in hospitality and strategies to maximize capital connections in the post-pandemic era. Dive into discussions on SBA 7(a) loans, navigating lending options, and addressing challenges posed by inflation.<br><b>SPEAKERS:</b> Melissa Butler, Senior Vice President, Lending, State Bank of Texas   Mili Shah, Principal, Legal Counsel, Imperial Investments Group   Rahul V. Shah, Sherpa Capital Group, LLC, Managing Principal   Phillip Davis, Chairman, Loan Committee, Peoples Bank   Moderator: Laura Lee Blake, AAHOA President & CEO  |
| RECEPTION                 | 6:30-8 p.m.         | <b>2024 HYPE Retro Rendezvous Reception: A Night of Networking Among Classics</b>  |



#AAHOAHYPE2024

Use the hashtag when posting on social media!



## THE RETRO RENDEZVOUS RECEPTION

A NIGHT OF NETWORKING AMONG CLASSICS

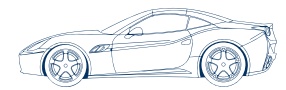


5805 PLAUCHE STREET  
ELMWOOD, LA 70123

Indulge in a night of glamour and excitement at the 2024 HYPE Retro Rendezvous Reception! Join us at an iconic, private Classic Car Museum for an evening of luxury, networking, and fun.

It's a reception that promises to rev up your night and accelerate your networking opportunities!

THANK YOU TO OUR SPONSOR!





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DAY 2 FEBRUARY 7



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UPDATE YOUR IMAGE

GET A NEW PROFESSIONAL HEADSHOT!

WEDNESDAY, FEBRUARY 7  
9 A.M. - 3 P.M.



See You in Orlando for #AAHOACON24!

April 2-5, 2024  
Orange County Convention Center

Register and learn more at AAHOACON.com

| TRACK              | TIME                 | SEGMENT   |
|--------------------|----------------------|---|
| NETWORKING & MEALS | 9 - 10 a.m.          | Networking Breakfast  |
| PANEL              | 10 - 10:30 a.m.      | <b>Investing in the Future: Opportunities in Multi-Family Development</b><br>Engage in discussions with industry experts during our panel session on multi-family development. Gain diverse perspectives, valuable strategies, and key insights into the future of real estate investment. Learn how to navigate the complexities of multi-family development alongside seasoned professionals.<br><b>SPEAKERS:</b> Tapan Patel, President, PWZ Capital Group   Jamail Virani, Partner, Level Capital   Ash Shah, President & CEO, IMPEX Capital Group   <b>Moderator:</b> Nishant (Neal) Patel, AAHOA Immediate Past Chairman  |
| FIRESIDE CHAT      | 10:30 - 11 a.m.      | <b>From the Present to the Future: A Fireside Chat with AAHOA Chairmen</b><br>Join us for an insightful conversation as the current AAHOA Chairman shares the challenges and triumphs of the present, passing the torch to the incoming Chairman – the youngest in AAHOA's history. Together, they'll explore the evolving landscape of the hospitality industry, discuss innovative strategies for future success, and envision a dynamic path forward. Don't miss this unique opportunity to witness a bridge between the present leadership and the promising future of AAHOA.<br><b>SPEAKERS:</b> Bharat Patel, Chairman, AAHOA   Miraj Patel, Vice-Chairman, AAHOA   |
| NETWORKING         | 11 - 11:30 a.m.      | Networking Break  |
| PANEL              | 11:30 - 12 noon      | <b>Adapting to Disruption: Technology's Impact on Hospitality Trends</b><br>In collaboration with HFTP, AAHOA presents an impactful session on technology's transformative role in hotel trends. Explore the latest innovations reshaping the dynamic hospitality sector, including cutting-edge technology and strategies for leveraging advancements in this ever-evolving industry.<br><b>SPEAKERS:</b> Bryan Wood, Chief Learning and Events Officer, Hospitality Financial and Technology Professionals (HFTP®)   Nittu Binnarh, Strategic Partnerships, DISH Business   Darren Genstil, Chief Revenue Officer, Docyt Accounting   <b>Moderator:</b> Dylan Patel, AAHOA Young Professional Director Eastern Division   |
| PANEL              | 12 noon - 12:30 p.m. | <b>Resilience and Adaptability: Thriving as an Independent Hotel in a Dynamic Market</b><br>This session, designed for independent hoteliers, explores strategies for establishing a distinctive identity in the absence of hotel brands. Join discussions on innovative branding techniques, leveraging uniqueness, navigating market challenges, and empowering independent hotels to carve their niche and stand out in a dynamic hospitality landscape.<br><b>SPEAKERS:</b> Mahendra (MZ) Patel, MHO Hotels, AAHOA Mid Atlantic Regional Director   Aditya Thyagarajan, Co-Founder & President, HotelKey   Vic Khokha, Strategic Accounts Manager, Avendra   Armaan Patel, Founder, AGA Hotels   <b>Moderator:</b> Tanmay Patel, AAHOA Young Professional Director Western Division |
| GENERAL            | 12:30 - 12:45 p.m.   | Closing Remarks, Photos, and Departures   |
| NETWORKING & MEALS | 12:45 - 2 p.m.       | Luncheon and Departures   |